PACKAGING DEVELOPMENT

PURPOSE OF PACKAGING:

DIE CUTTING PROCESS:

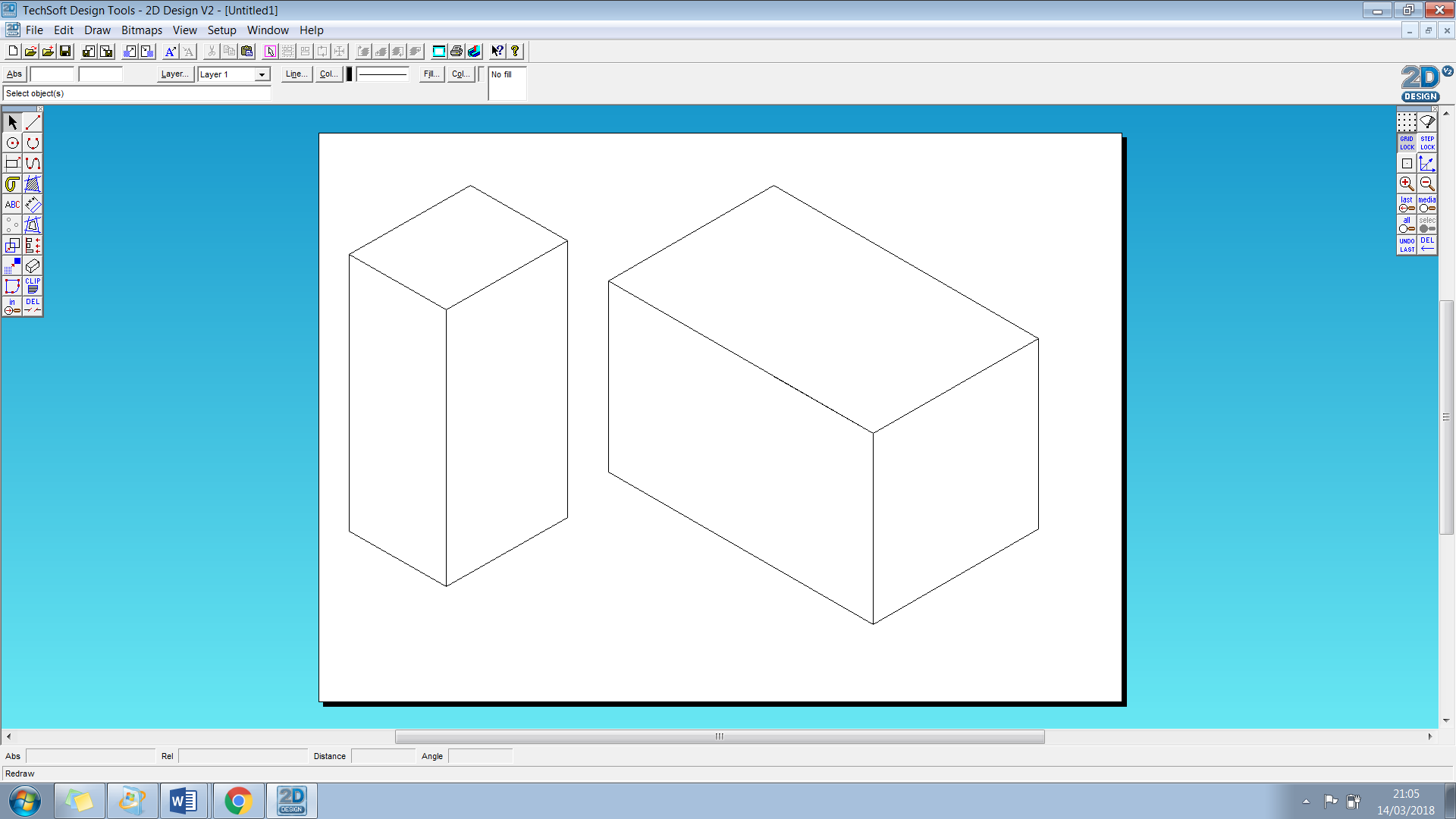
PACKAGING LOGO’s NEEDED

WILD THINGS LOGO: DRAW BELOW (FONT STYLE)

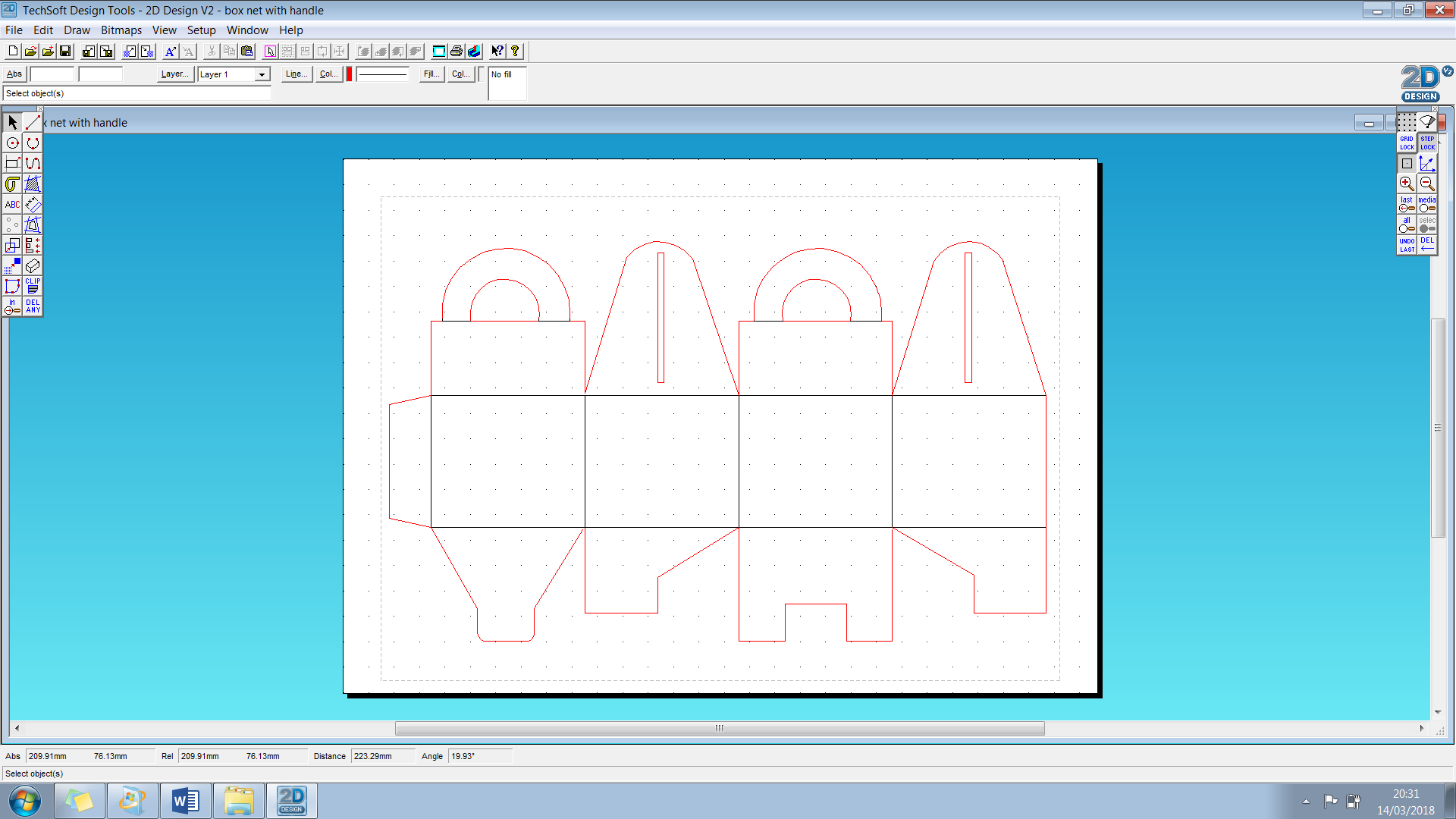
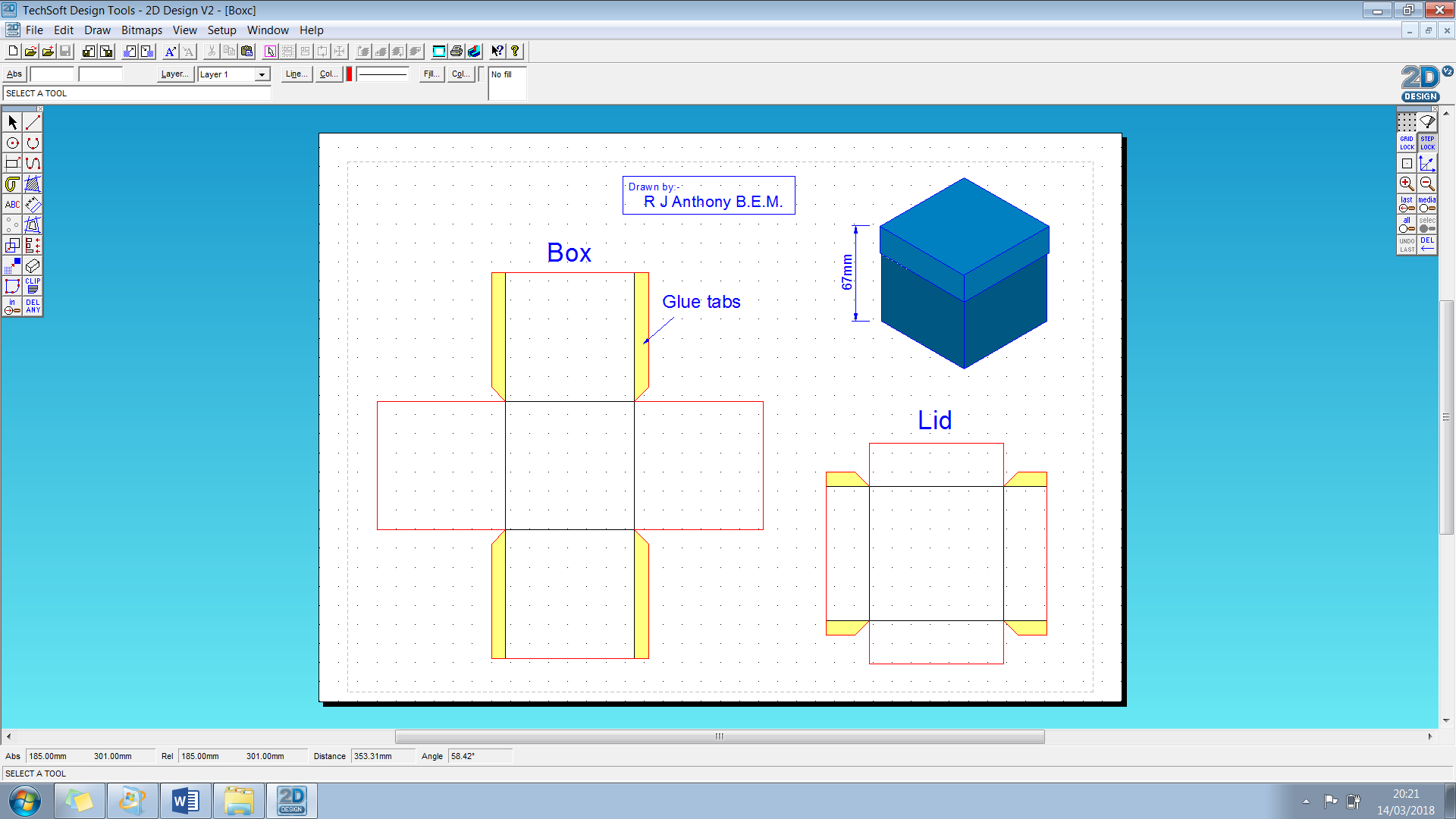
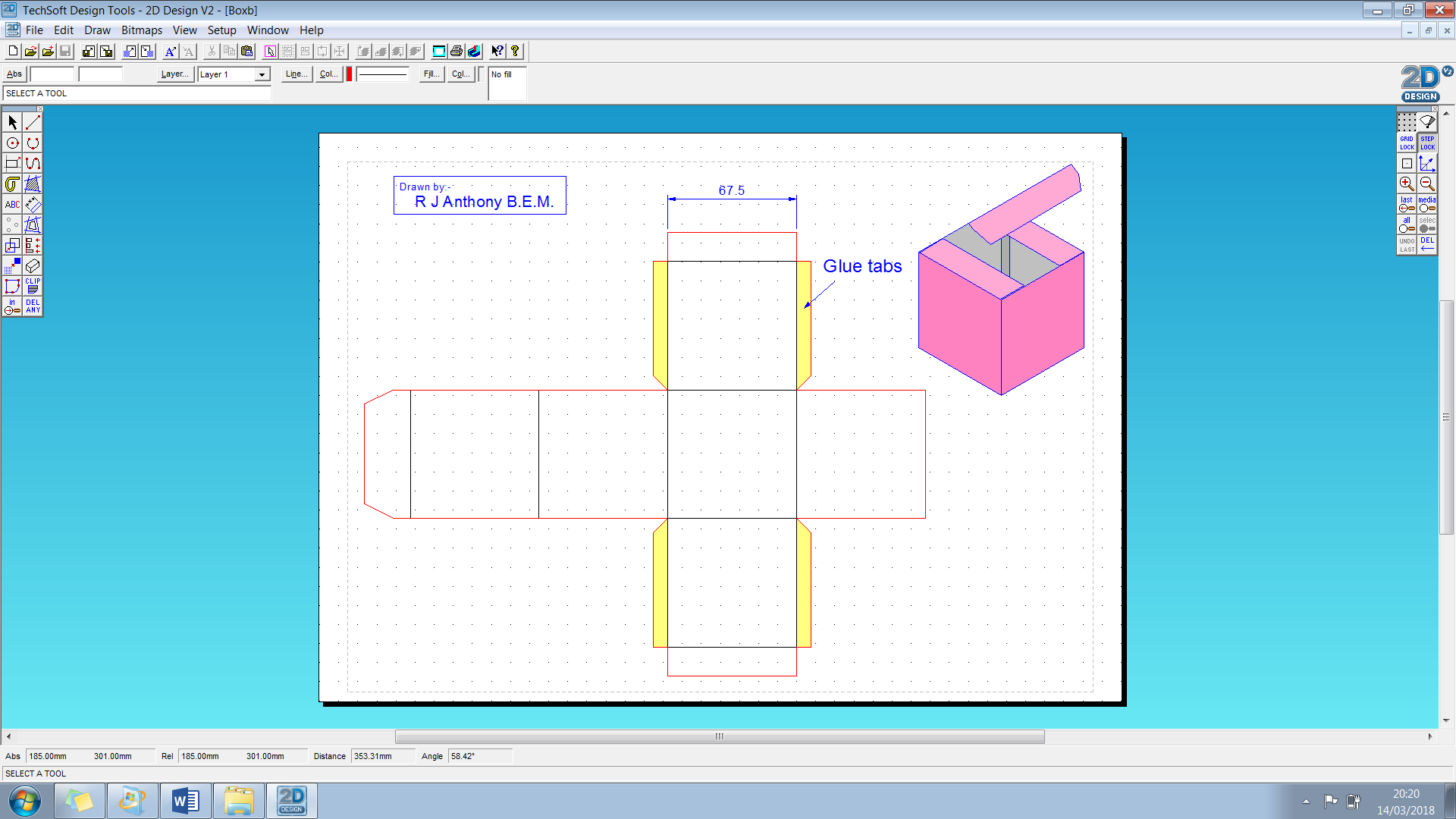
PRINTING PROCESS:

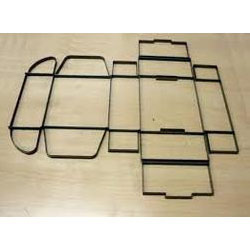
NET DESIGN: DRAW BELOW

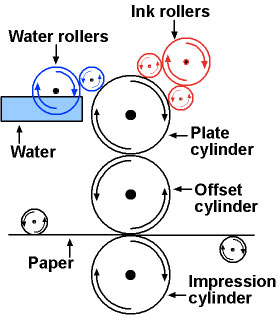
SURFACE GRAPHICS



PACKAGING NET DESIGNS- Choose one for your product



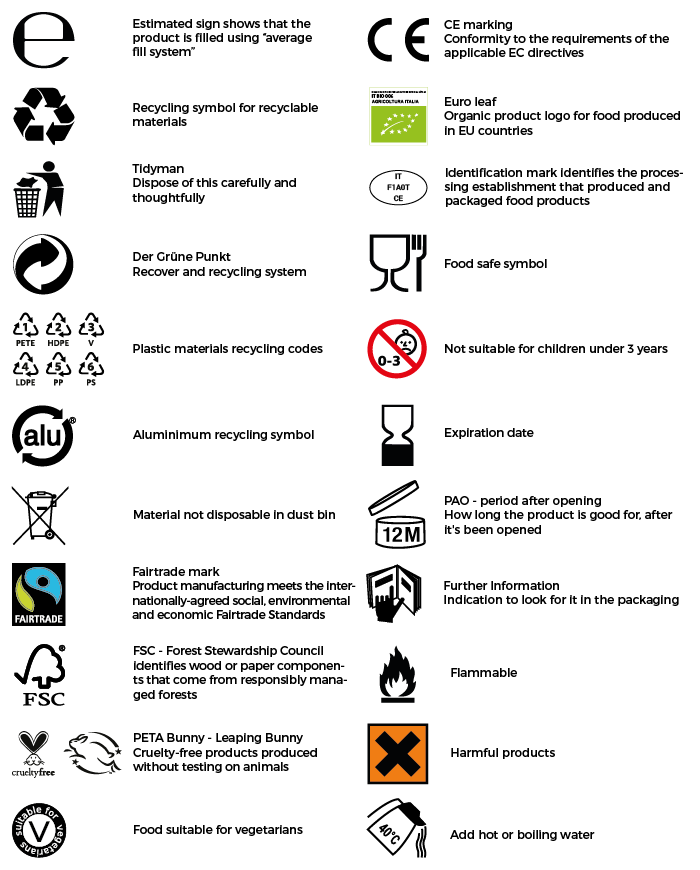
****OFFSET LITHOGRAPHY DIE CUTTING BLISTER PACKAGING

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SHRINK WRAP PACKAGING

PACKAGING SYMBOLS



The main purposes of packaging are:

* to **preserve** the product
* to **protect** the product from damage
* to make the product more **attractive** to the consumer
* to make it easier to **transport** the product



