

General Certificate of Secondary Education

Design and Technology: Product Design 45551

Mark scheme

4555 June 2015

Version 1: Final Mark Scheme

Mark schemes are prepared by the Lead Assessment Writer and considered, together with the relevant questions, by a panel of subject teachers. This mark scheme includes any amendments made at the standardisation events which all associates participate in and is the scheme which was used by them in this examination. The standardisation process ensures that the mark scheme covers the students' responses to questions and that every associate understands and applies it in the same correct way. As preparation for standardisation each associate analyses a number of students'

scripts: alternative answers not already covered by the mark scheme are discussed and legislated for.

If, after the standardisation process, associates encounter unusual answers which have not been raised they are required to refer these to the Lead Assessment Writer.

It must be stressed that a mark scheme is a working document, in many cases further developed and expanded on the basis of students' reactions to a particular paper. Assumptions about future mark schemes on the basis of one year's document should be avoided; whilst the guiding principles of assessment remain constant, details will change, depending on the content of a particular examination paper.

Further copies of this Mark Scheme are available from aga.org.uk

Question	Part	Sub Part	Marking Guidance	Mark	Comments
	•	•		1	
1	а		Accept Art Nouveau only.	1 mark	
1	b		Target market Identification of the customer- may be different to end user. Identification of the end user — may be different to the buyer. Help generate a client profile to ensure product would be suitable. Where the product would be sold and who it is aimed atis it fit for target market. Materials & component catalogues Look in appropriate supplier catalogues- INTERNET needs qualifing Testing materials Availability of materials e.g. standard forms, sizes, pack size Price of materials e.g. multiple/pack costs Impact on the environment Make sure materials sourced are from an environmentally friendly source. Reference re-use, recycle, repair, reduce, rethink and refuse. Select materials considering fair trade, product miles, carbon footprint and product disposal. Any one of the above points related to designed product would gain 2 marks.	3x2 marks	2 marks max per response for each research type. Point with qualification =2 Two simple points = 2 One simple point = 1 No marks for: Cheap/cheaper=0 Strength/strong = 0

1 12 -15 marks Very creative design using natural form, pattern and structure. Detailed and appropriate use of materials considered for the design. Detailed constructional information indicated, appropriate for material(s) used and product to be made e.g. proportioned drawings with dimensions possibly added. Excellent use of colour and tone to clarify suitable finish and decoration as appropriate. 8-11 marks Design generated with natural forms, patterns and structures used. Detail may be missing in places Some appropriate materials identified for use in the design Constructional information given appropriate for materials used and product to be made. Good use of colour and tone to clarify finish and decoration as appropriate. 4-7 marks Response lacking significant detail. Natural forms, patterns or structures may have not been considered. Limited reference to materials, possible generic labels. Evidence of some constructional detail. Accuracy and proportion will be lacking. Simplistic use of colour and/or tone to clarify finish and decoration. 1-3 marks Response lacking significant detail

with respect to natural forms,

No attempt/ question not answered= 0 marks	
Little or no attempt to consider finish and decoration using colour or tone.	
Little or no constructional detail.	
Very limited reference to materials. May not be appropriate for design.	
patterns and structures.	

	<u> </u>			
1	d	l i	Aesthetically pleasing-HOW IT	Point made and
			LOOKS	explained = 2 marks
			 Reference to: how the 	
			product looks, its	Simple point made =
			appearance, use of colour,	1 mark.
			line, shape, form, texture	
			sizes, proportions and finish.	4 marks
			Reference to colours for	
			temperature to create	
			warmth ok.	
			Responses may make	
			reference to specific	
			vocabulary e.g. golden	
			section, symmetry, visual	
			balance, asymmetrical,	
			motif, tessellations and	
			harmony.	
			namony.	
		lii		
		"	Functionally effective – WHAT IT	Point made and
			DOES.	explained = 2 marks
			What does the designed	· '
			product do?	Simple point made =
			Is it fit for purpose?	1 mark.
			 Answers may draw on features you would find in a 	4 marks
			I	
			specification for the product.	
			Accept answers considering Accept answers considering	Drink out of mug =1
			performance (how well it	
			does its intended task).	

Question	Part	Sub	Marking Guidance	Mark	Comments
		Part			

		_		
2	а	Cup & saucer	6	One mark for a
		Mat/Comp/Ingr: porcelain,	marks	Correct main
		earthenware, china clay. Clay =0		material, component
				or ingredient =1
		Processes: Spinning, slip casting,		
		glazing, firing in a kiln.		Process used during
				manufactured with
		Chocolate box		explanation = 2
		Mat/Comp/Ingr: Food grade		
		cardboard, Foil lined cardboard,		Named process only
		cardboard. Polymer (PET, HIPS)		= 1.
		tray Corrugated paper/card for liner.		
		Note: accept chocolate		Look for
		Trotor doopt one coluic		description about
		Processes: Die - cutting,		the process NOT
		embossing, laminating, offset		the product or the
		lithography printing, vac forming.		user.
		Note: If chocolates considered		user.
		allow moulding, enrobing,		Example or process
		moulding & tempering.		description:
		moditing & tempering.		STEP LADDERS-
		Dinne		_
		Pizza		extrusion is used to
		Mat/Comp/Ingr: Flour, and specific		produce the
		topping materials. Salt, water. NOT		rectangular tube
		DOUGH		cross section
		Processes: Baking, cooking,		needed for the step
		proving &kneading.		ladders legs.
		Rocking horse		NB If candidate
		Mat/Comp/Ingr: HDPE, MDF,		talks about
		Plywood, Beech, Ash, CSK screws.		chocolates we will
		Processes: Rotational moulding,		accept.
		lamination, turning (handles), drilling		
		(screw holes for assembly), cutting,		
		sawing, sanding, varnish/painting.		N.B. Do not accept
		Sawing, Sanding, Varinsin painting.		generic material
1		Step ladders		types e.g. wood,
1		Mat/Comp/Ingr: Aluminium, steel,		paper, metal,
		pop rivets.		textiles, cloth.
1		• •		textiles, civili.
1		Processes: Press forming, pop		
		riveting. Extrusion, powder coating,		
		anodising.		
		Printed Circuit Board		
		Mat/Comp/Ingr: any named		
		electronic component e.g. resistor,		

transistor IC (Integrated Circuit). Chips, wire or solder = 0Processes: drilling (component holes), surface mount components, soldering, flow soldering Cushion Mat/Comp/Ingr: any specific named fabric e.g. denim, cotton, polyestercotton. Wool (stuffing). Components - zip, press studs, Processes: patchwork, quilting, piping, plain seam stitching, sewing, batik, dye sublimation printing, screen printing Menu Mat/Comp/Ingr: laminated card, Copy /printer paper waxed card. Processes: offset lithography, digital = 1 printing, lamianation, die cutting, Card = 1creasing, embossing, dye Cartridge paper = 0 sublimation.

2	b	New materials:	4	Valid point made = 1
		These are man–made materials		
		developed recently. New materials		Valid point made with
		have properties previously		explanation =2
		unavailable (not present in natural		
		materials) allowing them to be used		
		in new and innovative ways.		
		Examples are precious metal clays		Key word:
		(PMC), corn starch polymers, glass		Properties
		fibre reinforced plastic		
		(GRP),carbon fibre, kevlar, flexible		NB Response could
		plywood, necuron foam, maplex,		be all about either
		medite (laser MDF),flexible MDF,		New Materials or
		hexaboard, micro fibres, gortex,		Smart Materials.
		sympatex, liquid crystals (LCDs).		
		Smart materials:		
		React and change with a physical		
		change in their environment e.g.		No marks for list of
		heat, light, electrical current.		products or
		Examples are thermochromic dyes,		materials
		photochromic dyes, phosphorescent		
		pigments, polymorph, D3O orange		
		polymer,(polycaprolactone/PLC),		
		shape memory alloys e.g. nitinol		
		(titanium& nickel alloy),quantum		
		tunnelling composites (QTC),		

			Piezoelectric materials (when		
			squeezed they produce an electrical		
2	С	i	MOBA Mark for chosen product.		
			Any specific named new or smart material appropriate to chosen product.	1	Named material must be used in the chosen/selected product. N.B. Accept repeated materials identified in 2b.
2	C	ii	Baby bottle Thermochromic pigments change colour with heat. The milk for a baby can be checked to make sure it is not too hot/cold. Colours can change from pink to yellow if food is too hot. Accept blue going to red? Avoid having to physically test food for correct temperature and eliminate contamination of any sort. Necklace Precious metal clays can be worked and shaped like clays, but when dried they take on the appearance of solid metal. Contain small quantities of metals like gold and silver. No need for specialist equipment e.g. casting facilities and reduce potential H&S issues. PMC can be used with children to create quality products quickly, in a classroom environment. Dental braces Shape memory alloys are heat treated to give the material a memory. The braces then try to return to their memory shape and pull teeth into a new position. Can be used in/with the human body without any adverse effect on health. Non-ferrous and does not react with saliva or moisture. Protective clothing Kevlar fibres can be woven into a cloth that can then be made clothing. The weave (a bit like a	4	Correctly named properties only = 2 marks max. Any 2 correctly named properties with qualification explaining why they are suitable for the chosen product = 4

goal net) can stop penetration by bullets, knives and sharp objects. High cut resistance. Low electrical conductivity, high chemical resistance. Flame resistant and selfextinguishing. Tough and hard wearing. Kevlar is lightweight, comfortable to wear and allows user to move easily. Used by armed forces and police for Polypropelene(PP) bullet proof vests. & polystyrene(PS) not to be accepted Food packaging as new materials Corn starch polymers are biodegradable unlike polythene which makes it better for the environment. The break down into carbon dioxide and water after a few months. The base material (corn) is preferred by manufactures as it is available from sustainable sources. **Prosthetic limbs** Made from carbon fibre, Kevlar and titanium. These materials are lightweight, flexible and can be fabricated into complex shape (CF and Kevlar), ergonomically suited to the user. Allow the owner to compete with able bodied users in sports, the workplace and social situations. Increase the

2	d	I	Any specific named pre manufactured component e.g. screw, hinge, zip, press stud, bifurcated pin, resistor, capacitor,	1	Correctly named pre- manufactured component = 1 mark
			cake decorations (sugar strands).		Question not about stock forms e.g.
2	d	ii	Acceptable answers include: Improve the effectiveness and efficiency of the manufacturing process. Manufacture does not have	2x2	steel tube, bags of flour. Any valid advantage qualified =2 Advantage only = 1.
			to make all parts for a product. • Allow for manufacturer to gain benefits from buying in bulk, economies of scale etc.		NB Does not have to be about part in 2d(i)

opportunities for inclusive design.

			 Cost savings can be passed on to the customer allow for a lower product cost. Pre manufactured components can often be easily replaced when lost or at the end of their useful life. 		Cheap = 0 Easy to assemble = 0 Cheap +qualified = 1
Question	Part	Sub Part	Marking Guidance	Mark	Comments
				•	
3	а		Reasons: • Legal requirements can be identified e.g. age restriction, allergies, daily allowance, traffic light system(healthy eating)		Each valid reason = 1.
			 Compliance with standards Customer care information User information – could be a picture of the product. Know what they are buying Safety Storage information 		Any one valid point in qualified or 2 valid points in brief for each reason = 2. Repeats =0
			 Correct use information Tamper label Stock control e.g. bar code QR reader Product price Disposal of materials e.g. recycling 		Example: some people have a
			Explanation: Responses need to focus on how product labelling is used by the manufacturer or consumer and/or why it is important /of value.		specific dietary need e.g. nut allergy = 2
	•			1	,
3	b		A – given example B Meaning: Conformite Europeenne.or European standards Importance:	12 marks	1 mark CE mark = 0

Tells consumer that product has met the minimum requirements to Any valid point = 1 be put on sale in the EU. Manufacturer's self declaration that Any point + its product meets basic EU qualification = 2.requirements. Not independently tested. A lower standard than the BSI standard (identified by the Not tests/tested =0 kitemark). Manufacturer has checked product Not quality=0 against EU standards for safety. Not safe /safe to health and environmental use=0 requirements. Meaning: Recycling symbol/logo. 1mark Recyclable/recycle Importance: Tells the consumers that the materials used can be recycled in Any valid point = 1part or as a whole where facilities Any point + exist. Reference to number to ID polymer qualification = 2type. D Meaning: Age label/ limitation to user group/age restricted goods. 1mark Importance: Indicates that the product is unsuitable for children Any valid point = 1under 3 years e.g. because it might contain small parts that could be Any point + swallowed. qiualification =2 E Meaning: Bar code Importance: Allow a manufacture to monitor price, stock control, record consumer loyalty, promotion data i.e. 3 for 2. Automate check out services.

Question	Part	Sub Part	Marking Guidance	Mark	Comments
4	а	i	 Anthropometrics: Study of peoples or human size. Anthropometric data makes use of the 5th to 95th percentile. Involves measuring people. Anthropometric data is 	2	Any 2 valid points or one point + clarification.
4	а	ii	measurements. Ergonomics: • A study of the relationship between people and their environments. • The application/use of anthropometric data in real situations. • The design of efficient layouts and workspaces.	2	Any 2 valid points or one point + clarification. Relationship between product and the user = 1

4	b	i	Looking for reference to measurement and size of a human user e.g. • Size/ width of hands to work out handle/draw pull size. • Length of human reach (shoulder to fingertips) to decide on depth of cupboard and shelves. • Work top heights to waist. FOCUS ON HUMAN USER	3	One simple point of how anthropometrics used = 1 General understanding with at least one example considered = 2 Full understanding of ergonomics and two or more specific examples of use = 3

4	b	ii			
			Looking for reference to design of objects to fit the user/ more effective for the user e.g. Comfortable handles to hold e.g. shaped, textured, colour coded. Rotating chamber in corner kitchen units making it easier to reach Illuminated displays giving warning when hot/turned on. Shelves not too high for most to reach Minimising movements to complete a task – working triangle Safety- non-conductive materials	3	One simple point of how ergonomics is used = 1 General understanding with at least one example considered = 2 Full understanding of ergonomics and two or more specific examples of use = 3

4	С	i	Red		
			Location or use:		
			Switches, alarms, temperature	3	1 mark for an
			indications, colour coded chopping		appropriate location
			board – meat etc. A SPECIFIC		or use.
			LOCATION		
			Reasons:		2 marks for reasons
			Red means danger e.g. hot or		appropriate to the
			sharp. Red is a warning colour in		location or use.
			nature e.g. flight v fright.		Accept any 2 valid
			Used to differentiate hot tap from		points in brief or 1 in
			cold. Red spot on frying pan. Indicator light on central heating or		detail.
			immersion system – know when		N.B. No marks for
			they are on.		ref. to aesthetic use
			Universally recognised as a warning		of colour e.g. walls,
			colour.		wall tiles
4	С	ii	Green	3	1 mark for an
			Location or use:	3	appropriate location
			Appliance instrumentation/indicators		or use.
			Reference to the environment e.g.		or use.
			environmentally friendly, recycling,		2 marks for reasons
			reuse etc. Colour coded chopping		appropriate to the
			board -veg. A SPECIFIC		location or use.
			LOCATION		Accept any 2 valid
			Reasons:		points in brief or 1 in
			A natural colour / occurring in		detail.
			nature/associated with identification		N.B. No marks for
			of environmental issues e.g. recycle,		ref. to aesthetic use

reuse & reduce. Implies in harmony with nature e.g. neutral, not acid or alkali. Implies healthy, well being Main colour on the recycle symbol to indicate enviro/ more appropriate disposal. Indicate earth/ground terminal as part of colour combination with yellow on electrical wiring	of colour e.g. walls, wall tiles
e.g.13amp plug	

4 d QWC question

'Working triangles' describes the range or number of movements required to do a task e.g. make a cup of tea.

N.B. a good definition is credit worthy in the context of the question as a whole to explain how working triangles are used.

Responses may consider:

- Effective organisation of available workspaces
- Safety- minimise movement near hot surfaces or positioning electrical appliances too the sink.
- Inclusive design help differently enabled people move more efficiently round the kitchen.

Examples:

- Dishwasher near the tumble drier
- Microwave near the cooker/oven
- Tea, coffee and cups in a cupboard near the kettle
- Bin close to the sink or alongside food preparation areas.

Simple points to look for:

Movement(in kitchen) = 1 Organising(the kitchen) = 1 Safety (in the kitchen) = 1

Watch for lots of reference to efficiency which is given in the question = 0

MAXIMUM OF 4 MARKS FOR RESPONSES THAT DO NOT EXPLAIN WORKING TRIANGLES.

8 A fully detailed & comprehensive response that covers most of the points given. Use of 2 or more good examples to clarify understanding of issues given. The answer is well structured, with a good use of D&T terminology & showing a very good grasp of grammar, punctuation & spelling.7-8 marks

A detailed and comprehensive response with that makes use of several of the points above. Use of 1 or 2 examples to clarify understanding of question issues given. Response has structure with good use of D&T terminology and shows a good grasp of grammar, punctuation & spelling. **5-6 marks**

A fairly detailed response, which refers to some of the points above. A fairly well structured response, with some use of D&T terminology. Little or no use of examples to clarify understanding. Response does have a small number of errors in grammar, punctuation & spelling. **3-4 marks**

A very limited response with little if any reference to the points above. The answer is vague and poorly structured, with little use of D&T terminology. Many errors in grammar, punctuation & spelling. **1-2 marks**

HIGH END RESPONSES MAY EXPLORE WORKING TRIANGLES IN OTHER ENVIRONMENTS.

A response with no reference to movement/organising/safety in the kitchen. **0 marks No attempt = 0**

			T _		1	7 - 7
Question		Part	Sub	Marking Guidance	Mark	Comments
			Part			
5	a		manu Surfa religio plann notes Solut feasil Refer missi festiv have or mi Solut for m	Feasible design/plan suitable for manufacture in batches of 20 in school. Surface decoration appropriate for a religious festival or social event. Correct planned sequence and/or sketch with clear notes to clarify card design. Solution/plan may not be completely feasible for manufacture in batches of 20. Reference to surface decoration may be missing or inappropriate for a religious festival or social event. Plan sequence may have gaps/supporting notes may be vague or missing. Solution/plan lacks detail i.e. not suitable for manufacture in batches of 20 in school. No surface decoration. No supporting notes.		Looking for 2 things: 1. Repeatability features 2. Novelty feature itself Candidates may respond with: 1. Step by step plan/flowchart 2. Card design with details of constructions, materials & processes suited for quantity. MAX OF 2 MARKS FOR A QUALITY CARD DESIGN ONLY
		No attempt.				
5		b	i	Accept:	1	Printer =0
5		b	ii	Checking understanding for scale of production. Looking for reference to: • Materials and equipment already available in school. • Method suited to low volume	3	Any valid point = 1 mark. Valid point with further clarification = 2 marks.

			 production runs and no need for expensive automation. Clean method of printing/ no mess with children – only accept for laser/ inkjet & dye sublimation printing. No need for expensive investment in new equipment e.g. offset lithography printing machine. 		Mark response. Don not penalise if 5b(i) is not worthy of credit
L		1	1 2 2 7 7 7 2 2 2	ı	,
5	C		 QA= Systems in place before, during and after production. Process orientated & defect protection Training to use equipment safely and to minimise waste Machine/tool maintenance to ensure consistency Activities completed to ensure a set standard is maintained. Use of stencils, templates & jigs Registration marks 	2	Award maximum 2 marks for first statement. Point made and an example of QA in card manufacture = 2 Brief simple statement about QA not clearly linked to card manufacture = 1.
	1 -	T -		1.	
5	d	i	Accept;Offset lithographyDigital printingGravure printing	1	
5	d	ii	 Looking for reference to: Card is required in a large run, hence very expensive to have them hand made. Large numbers of cards can be printed rapidly and of a consistent quality. 	3	Any valid point = 1 mark. Valid point with further clarification = 2 marks.

consistent quality.

• Printing can be automated to

save on wages to pay

workers.

 Manufactured with specialist equipment and highly trained operators to reduce wasted 	
time and materials.	

5	е	QC= Checks/testing on the product. Defect identification. Checks on the cards as they are	2	Award maximum 2 marks for first statement.
		made. NB IF YOU CAN MEASURE IT, THEN IT IS QC.		Point made and an example of QC in card manufacture = 2
		 Sampling every 1000 card and check against proof/reference copy. Check for alignment 		Brief simple statement about QC not clearly linked to card manufacture = 1.
		(registration marks).Colour consistency.		Check = 1 Where statement is vague and could be
		 Physical/visual checks to see if card opens/closes etc correctly. 		applied to both QA and QC – award 1 mark.
		Checked/ tested against a manufacturing specification.		
		 Product is tested to ensure it will do the job it is designed for when it reaches the market. 		
		Checking input materials e.g. weight of paper.		

Question	Part	Sub Part	Marking Guidance	Mark	Comments
6	а		Oil camping light: Feature: Carrying handle Glass shade to stop light being blown out. Self-contained fuel storage	6	1 mark for any appropriate feature identified. Light = 0 Wick =1
			 Stable flat base Explanation: Handle stops you from burning yourself on the hot lamp. Can also be used to hang it up. Glass shade stops naked flame from been blown out if there is a draft. Base stores fuel so that lamp will provide light for a long time before running out. Base (combined with weight of fuel) will make lamp stable and stop it from falling over and causing a fire. 		Oil = 0 Oil powered = 1 Any 2 simple points of explanation or one point qualified. Look for what makes it suitable.
			Battery Powered Torch: Feature: Large reflective lens On/off button Colour coded on/off button Tough and robust ABS plastic case Ergonomically designed handle. Battery power source — safety. Explanation: The lens allows you to direct the light beam a long way in one direction e.g. to see where you are going on a walk. The on/off button allows you to turn the light on or off with no fuss e.g. no need for matches. Colour coded button may be		Light=0 Bulb=1 Battery = 0 Battery powered =1 1 mark for any appropriate feature identified. NB Both lights can use handle as answer. Any 2 simple points of explanation or one point qualified. Look for what makes it suitable.

	 luminous so it is easy to turn on in the dark. The tough and durable case will resist sudden knocks and impacts unlike the glass shade. The handle is designed to fit the user as you may be carrying it along time. The shaped handle will stop the torch from slipping out of your hand. The battery power source is easier to replace when the batteries go flat. It may use rechargeable batteries that can be recharged for future trips. Batteries present less danger for the user (children on DofE?) than matches, flammable fuel and naked flames. 	
--	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--

6	b	Feature:		
		 Replace oil and wick with a battery and bulb. 	3	1 mark for any appropriate feature identified.
		 Explanation: Battery presents less of a H&S risk so the light could be used by children without adult supervision. Requires good hand eye coordination to light lamp wick and refill the oil tank on the lamp. May not be possible if you have some form of visual impairment, paralysis, arthritis etc. No chance of being knocked over and causing a fire. 		Any 2 simple points of explanation or one point qualified.
		 Reduce chance of glass lens 		

		breaking and cutting someone/allowing flame (light) to go out.		
6	C	 Change torch to a wind up one to generate electricity. Include a solar cell on torch case to recharge batteries directly. Superbright LEDs e.g. piranha LEDs. Accept LEDs Explanation: There will be no need to buy batteries, the torch will be wound up when light is required. The solar cell will recharge the batteries during the day when the torch is not in use. The solar cell could be mounted on the torch body or exist as a stand-alone charging unit. 	3	1 mark for any appropriate feature identified. Battery, long lasting batteries, stronger batteries = 0 Any 2 simple points of explanation or one point qualified.